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Company Of Animals

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Welcome to Company of Animals

We are evolving because we care.

With our new look brands and freshly designed packaging arriving in pet stores around the globe.

Our retail partners are looking to the future and at Company of Animals we continue to focus on creating products that dog owners need. With pet comfort always at the heart of our design approach, we have new innovations across our Halti and Baskerville product ranges. Our unique expertise in dog behaviour has enabled us to become category leaders in dog accessories, offering pet friendly solutions, so retailers and their customers can be confident and assured when using our products.

We care about our customers.
So we asked 2000 pet owners how we can support them with their training needs.

We care about dogs.
So we continue to develop new products that combine dog comfort with easy training.

We care about others.
So we started a charity foundation to further help dog welfare causes.

We care about the planet.
So we are working hard to reduce our use of plastic packaging.

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Our Heritage

A lot has happened since our founder Dr Roger Mugford started the journey in 1979 to bring kind and effective dog training solutions to owners and their pets around the world. We now have global operations in Europe, Asia and the USA and with our product ranges selling in over 50 countries.

1979
Dr Mugford founded the Animal Behaviour Centre in the UK

1984
Halti, the world’s first dog headcollar was invented

1986
Dr Mugford first trains the Queen’s Corgis

1987
The innovative Baskerville Muzzle range was developed

2000
Company of Animals launches the first products in its iconic training range

2006
Pet Corrector, a unique training aid launched worldwide

2015
Halti expands the range to offer everyday walking products

2015
Dr Mugford receives lifetime achievement award from World Pet Association & PetQuip

2016
Company of Animals acquires the Pet Head brand

2017/19
Halti consecutively wins brand of the year award 2017-18 & 2019-20

2018
Awarded The Queen’s Award for Enterprise International Trade

2019
Company of Animals updates branding

2019
Company of Animals celebrates its 40th anniversary
Strong dog that needs extra control?

- For flat-nosed dogs or easier training
- Tailored fit, good for short or broad nosed dogs
- Instant control with regular fit for strong pullers
- Front steering action, for maximum control

Tailored fit, good for short or broad nosed dogs

- Fuss-free, comfortable no pull solution
- Front steering action, for maximum control

Instant control with regular fit for strong pullers

- For flat-nosed dogs or easier training
- Tailored fit, good for short or broad nosed dogs
- Instant control with regular fit for strong pullers
- Front steering action, for maximum control

Everyday noises and firework anxiety

- Everyday Walking
- Daily Activities
- Travel

Dog Safety

- Toilet Training
- House Manners
- Recall
- Advanced Training
- Trick Training
- Banking

Go to www.companyofanimals.com to see our product and training videos
Halti’s category leadership in dog walking products was recognised in 2017 when it was awarded Brand of the Year in the dog harness category at the Global Brand Awards and again in 2019.

When Dr Roger Mugford invented the “Halti”, the world’s first No Pull dog headcollar, he set out to design a kinder and more effective alternative to harmful choke chains and other restrictive anti-pulling collars.

He anticipated that consumers were looking for more positive training methods for their dog challenges and it has become a global best seller with over 3 million sold to date.

Today the Halti brand of headcollars, leads and harnesses has expanded into a comprehensive range of versatile dog walking solutions.

The range delivers quality performance built around clever product design that meets the practical needs of dog owners without compromising on dog comfort.

The range has 3 new products launching in 2019. This is including the new Halti No Pull Harness that is already receiving rave reviews from consumers and the fully redesigned 5th generation Halti Headcollar – the best just got even better!
Halti Headcollar

The latest Halti Headcollar has been fully redesigned with a new no pull function which is highly responsive so owners see immediate results and the dog can learn quicker. The design also increases stability preventing the headcollar sliding on the dog’s face. Built to manage even the strongest pullers, Halti Headcollars are lightweight with a fully padded neoprene noseband and no heavy metal work on the dog’s face to maximise dog comfort.

In a consumer trial for the new design 93% of dog owners claimed that “the Halti Headcollar stopped their dog from pulling” and said “it made dog walks much easier and less stressful”. Halti Headcollars are approved by vets and recommended by canine experts worldwide.
Halti Optifit Headcollar

Using the same front control no pull approach as the Halti Headcollar, the Halti Optifit is popular for dog breeds with varied face shapes from Boxers to Greyhounds due to its adaptable noseband which ensures dog owners can get the “optimum fit” regardless of the unique shape of their dog’s nose. It is also an ideal option for dogs that just happen to fall between sizes of the Halti Headcollar.

**OPTIMUM FIT**
Flexible cheek straps adjust to fit the dog’s face shape

**HIGHLY VISIBLE**
Reflective cheek straps for improved visibility.

**SECURE FIT**
Sliding camlock allows for customised fitting

**STRONG**
Strong clasp lock to secure headstrap

**CUSHIONED**
Padded nose strap for supreme comfort and durability

**ADJUSTABLE**
Adjustable strap to suit different head shapes

**SAFETY LINK**
Attaches to collar for extra security

**COLOURS**
- black

**SIZES**
- S 24-40cm
- M 42-54cm
- L 48-64cm

*For size and how to measure see pages 72-75

Use with a Halti Training Lead for optimum steering and control

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos
Halti No Pull Harness

The new Halti No Pull Harness is the latest addition to the Halti family. Expertly designed to provide the best possible control for owners with dogs that are prone to pulling on the lead. With a unique combination of both a stop-pull lifting feature connected at the back of the harness and for stronger pulling dogs, an optional front chest attachment for extra control. This lightweight harness with both padded chest panel and leg straps ensures the dog is comfortable and the chest panel shape also stops the harness from slipping to the side, even when used with the most energetic dogs.

STOP YOUR DOG PULLING
Instant results with a UNIQUE combination of stop-pull lifting action and front control.

EASY TO USE
Quick and easy to put on. Simple and effective with two control options to suit different levels of pulling.

SAFE DOG WALKING
Safety all year round with reflective front chest panel and strap stitching.

COMFORTABLE FOR YOUR DOG
Lightweight harness with padded chest panel and leg straps. Chest panel stops harness sliding to side when the dog pulls.

COLOURS
black

SIZES* (for chest size indicated):
S 26-36cm
M 34-56cm
L 48-66cm

*for size and how to measure see pages 72-75

Go to www.companyofanimals.com to see our product and training videos
Halti Front Control Harness

The Halti Front Control Harness was created to stop a dog pulling by providing steering control from the chest rather than the head. Ideally used with a Halti Training Lead to give maximum control, the back ring above the shoulders manages forward movement while the front connection slows the dog down.

Unlike some no-pull harnesses, The Halti Front Control Harness does not put painful pressure on the dog’s body when steering.

SAFETY CLIP:
Additional safety clip that connects to the dog’s collar

MAXIMISES STEERING
Back and chest ring loops provide dual steering control points

STRONG & SECURE
High quality nylon webbing for strength and durability

FRONT CONTROL
Stops pulling by controlling the dog from the chest and shoulders

Use with a Halti Training Lead for optimum steering and control

SIZES* (for chest size indicated):
S 30-60cm
M 60-80cm
L 80cm+

*For size and how to measure see pages 72-75

COLOUR
red/black
Halti Training Lead

The Halti Training Lead, also designed by Dr. Roger Mugford, is a firm favourite with dog trainers worldwide due to its versatility and comfort in use.

With adjustable lead length options, the Halti Training Lead can be used for general walking or obedience training. When used in conjunction with a Halti Headcollar or Harness, the double trigger clip design provides optimum steering and control for no pull training.

**SIZES:**
- S: length: 2m, width: 1.5cm
- L: length: 2m, width: 2.5cm

**COLOURS:**
- red
- black

**MULTIPLE OPTIONS FOR DOG TRAINING INCLUDING:**
- Short length for heel training or normal walking
- Medium length for obedience training
- Long length for recall or distance work

**COMFORT WEBBING**
Strong comfortable webbing for everyday use

**VERSATILE LEAD LENGTHS**
3 connection rings for changing lead length

**DOUBLE TRIGGER HOOKS**
For dual control, easy tethering or for walking two dogs

**VERSATILE LEAD LENGTHS**
3 connection rings for changing lead length

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos.
Sporn Non-Pull Harness

The Sporn Non-Pull Harness uses a simple ‘squeeze and lift’ effect which discourages the dog from pulling and enables the owner to regain instant control. It is an ideal harness for small and medium sized dogs.

**KEY FEATURES**
- Instant results for non-pulling
- Patented chest mesh design allows unrestricted movement
- Padded ‘Sherpa Sleeves’ for extra comfort
- Sliding security cord lock prevents over-tightening

**SIZES**
- S 20-30cm
- M 30-43cm
- L 43-60cm

*for size and how to measure see pages 72-75

**COLOURS**
- black

Comfy Harness

The Comfy Harness is made from strong, durable webbing which is fleece lined to provide maximum comfort for everyday walking. The handy side clip design makes it very easy to fit without having to lift the dog’s legs. It comes in 8 sizes to fit most dog breeds.

**KEY FEATURES**
- Fleece lined for maximum comfort
- Reflective strips for extra visibility and safety
- Easy to fit with symmetrical side clips

**SIZES**
- Toy 42-50cm
- XXS 48-55cm
- XS 52-60cm
- S 58-70cm
- M 64-80cm
- L 70-90cm
- XL 74-100cm
- XXL 84-120cm

*for size and how to measure see pages 72-75

**COLOURS**
- black

Lupi Harness

The Lupi Harness is the ideal no pull solution for dogs with neck or spinal problems. This simple figure-of-eight harness incorporates a special feature that converts the dog’s forward movement into an upward lift, encouraging the dog to stop pulling without discomfort.

**KEY FEATURES**
- Gentle on dogs with neck/spinal sensitivity
- Simple and effective to use
- Great for flat-nosed dogs who cannot wear most headcollars

**SIZES**
- S 30-60cm
- M 60-80cm
- L 80cm+

*for size and how to measure see pages 72-75

**COLOURS**
- red/black

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos
**Halti Lead**

The Halti Lead is a walking essential designed for daily use by dog owners. Made from high-grade nylon with a reflective strip, it provides safe visibility even in low-light conditions. The handle is lined with super-soft neoprene, ensuring comfort for the handler in any eventuality.

**KEY FEATURES**

- Reflective strip for walking visibility
- Comfortable, easy-clean neoprene handle
- High grade nylon webbing for strength and durability

**SIZES**

- **S** length 1.2m, width 1.5cm
- **L** length 1.2m, width 2.5cm

*for size and how to measure see pages 72-75

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**Halti Collar**

The Halti Collar incorporates a colourful two-tone design with a strong outer webbing and a soft yet durable neoprene lining, ensuring comfort for the dog. This simple yet practical collar is easy to adjust and the quick-release clasp is strong and secure.

There is also an extra loop for essential name and microchip tags.

**KEY FEATURES**

- Reflective strip for visibility
- Easy-clean neoprene collar lining
- High grade nylon webbing for strength and durability
- Keeper ensures the collar stays neatly in place

**SIZES**

- **XS** 21.5cm-32cm
- **S** 25cm-36.5cm
- **M** 33cm-50cm
- **L** 42.5cm-66cm

*for size and how to measure see pages 72-75

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Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos
Halti Double Ended Lead

The Halti Double Ended Lead offers great versatility for dog owners when out and about with their dog. It has various helpful functions including different lead lengths to ensure your dog is safe and under control whether in town or on a relaxed stroll in the countryside.

It can be used for walking two dogs or handsfree walking and provides quick and easy tethering. When used with a Halti Walking Harness it provides extra control with boisterous dogs. It also features a reflective weave and premium webbing for combined visibility and comfort.

VERSATILE
Great for flexible walking, short, medium and long lead lengths

REFLECTIVE
Reflective stitching for safe walking in low light

PREMIUM WEBBING
Soft to touch and incredibly strong

COLOURS
black red blue purple

Multiple dog walking functions including:

- Extra control for boisterous dogs when used with a Halti Walking Harness
- 3 lead length options for controlled or relaxed walking
- Hands-free option
- Easy, supervised tethering
- Two dogs on one lead

Go to www.companyofanimals.com to see our product and training videos
**Halti All-In-One-Lead**

The Halti All-In-One Lead provides great versatility and comfort for owners out and about with their dog. Designed with a neoprene handle for comfort, this multi-function lead can also double as a tie-out tether; or be extended to use as a belt, ideal for running or hands-free control.

The base of the lead has a super-strong elastic shock absorber, protecting both dog and owner from any sudden jolts.
Halti Retractable Lead

The Halti Retractable Lead gives freedom to dogs when walking and reassurance to the owner by keeping them safe and secure. With its ergonomic super soft handle and simple one-click lock to adjust the lead length, dog walking in any environment has never been easier. This strong yet lightweight lead is suitable for all dog sizes.

**SIZES**:
- **S** length 3m, max dog weight 11kg
- **M** length 5m, max dog weight 20kg
- **L** length 5m, max dog weight 49kg

*For size and how to measure see pages 72-75

**COLOURS**
- black
- red
- blue
- purple

**Patented Design**
- Durable Case

**One-Click Lock**
- For quick lead adjustment

**Handle Design**
- Generous handle size across range

**Ergonomic Handle**
- For everyday comfort

**Reflective Strip**
- For walking visibility

**Tape Lead**
- For strength & safety

**Super-Soft Handle**

Go to www.companyofanimals.com to see our product and training videos
Halti Walking Harness

The Halti Walking Harness is the perfect combination of style and practicality for everyday walking. With five points of adjustment on the harness it ensures a secure, comfortable fit for any size or shape of dog. The two lead clip rings on the dog’s chest and back provide essential points of control for stronger and more energetic dogs.

**SIZES** *(for chest size indicated):*
- XS 35cm–48cm
- S 43cm–60cm
- M 56cm–76cm
- L 68cm–100cm

*For size and how to measure see pages 72–75

**EXTRA CONTROL**
Chest ring for increased control

**SAFETY**
Close control handle for instant restraint

**SECURE**
Side release clips for easy fitting

**OPTIMUM FIT**
5 points of adjustment for the perfect fit

**QUALITY**
Made from high-grade nylon for strength and durability

**VISABILITY**
Reflective strip for walking safety

**COLOURS**
black red blue purple

Go to www.companyofanimals.com to see our product and training videos
Company of Animals Training

40 years of experience in dog training really shines through in the Company of Animals (COA) Training Range. Company of Animals products are used every day at Dr. Roger Mugford’s Training and Behaviour Centre and, through this environment, we have created a comprehensive training range that enables owners and trainers to teach a dog anything from a simple sit, through to advanced tricks.

So whether house training a puppy with with the COA Puppy Training Line or improving recall response with a COA Recall Line and Whistle, dog owners and trainers will find everything they need in our versatile Training Range.

Whizzclick

The COA Whizzclick is a handy training product that combines two of our most popular dog training tools in one; a clicker and a whistle.

Clicker training is becoming a widely adopted approach for puppy and dog training. The whistle provides the additional flexibility to include distance commands in a training program such as a distance ‘sit’ command. Whizzclick is also a great combination for improving recall.

**KEY FEATURES**
- Combined whistle and clicker in one
- Wrist strap to keep it conveniently in reach
- Ergonomic design makes it easy to use

Multi-Clicker

The COA Multi-Clicker is unique in having a patented volume/tone control enabling you to clicker train even sound-sensitive dogs. With a conveniently designed raised clicker button it is versatile and easy to use.

**KEY FEATURES**
- Ideal for puppy training
- Raised thumb-piece for easy use
- Tone control for sound-sensitive dogs
- Wrist strap to keep it conveniently in reach

Target Stick

The COA Target Stick is a key accessory for dog training.

A soft foam ball at the end of the Target Stick provides a visual guide to the dog for basic obedience commands like sit or down but it is also an invaluable tool for more advanced trick training. The telescopic design makes it convenient to transport in a pocket or treat bag when not in use.

**KEY FEATURES**
- Dog learns quicker with visual aid
- 30mm foam ball provides clear signal to dog
- Telescopic design: 15cm retracted, 70cm extended

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos
Dog Whistle
A good all-round whistle for both the dog owner and professional trainer. The COA Multi Purpose Whistle is lightweight and delivers a clear tone to support recall and other obedience training.

Key Features
- Lightweight
- Strong, clear sound
- Ergonomic design

High Frequency Whistle
The COA High Frequency whistle produces a high pitched sound that is clearly audible to your dog but is much quieter to humans, making it the perfect choice for people with sensitive ears or for training indoors. The high pitched sound travels well in open spaces and the pitch can be adjusted to suit individual dogs hearing ranges and provide a customised recall for your dog.

Key Features
- Lightweight
- Compact
- Adjustable pitch

Professional Whistle
The professional’s choice! A comfortable ergonomic design producing a loud, clear whistle. It has a handy lanyard and a protective cap.

Key Features
- Lightweight and tough
- Metal lanyard
- Adjustable pitch
- Protective cap

Two Tone Whistle
This traditional and clever two tone whistle is ideal if an owner or trainer has two dogs, or wants to give multiple commands to one dog.

Key Features
- 2 tones
- Tough molded plastic
- Cord lanyard
Recall Line
The COA Recall Line allows a dog to run free yet remain under control if walking in a public place. It is an ideal tool for early recall training without the owner or trainer having to worry that the dog is loose. Additionally, it’s excellent for controlled socialisation of puppies and for dogs with behaviour issues.

KEY FEATURES
• Soft, padded webbing for a firm comfortable hold
• Essential for controlled recall training
• Perfect for safe dog socialisation

SIZES: 5m, 10m
Also available in a lightweight 5M version for smaller dogs

3-in-1 Slip Lead
The COA 3-in-1 Slip Lead is a very adaptable training lead. It can be used as a fixed collar and lead for general exercise. Alternatively it can be fitted as a head collar or slip lead to prevent pulling.

The design means the dog can be quickly secured without clipping on to a conventional collar.

KEY FEATURES
• Stainless steel stop ring for anti choke function
• Safety stop loop to avoid collar becoming too loose
• Extremely durable and weather resistant
• Soft and comfortable to grip and hold

SIZES:
S Length: 1.2 m
L Length: 1.7 m

COLOURS: brown, green, black

Training Dummy
The COA Training Dummy is the perfect product for retrieval training. Being both highly visible and designed to float on water, the COA Training Dummy is ideal for gundog training but also suitable for general play when out on daily dog walks.

KEY FEATURES
• Used by professional gundog trainers
• Highly visible
• Floats in water

SIZES:
S Length: 18cm
M Length: 22cm
L Length: 26cm

Training Dumbbell
The COA Training Dumbbell is a versatile tool used to teach retrieval. Highly visible and designed to float on water, the dumbbell is great for retrieval practice in all environments. Each product is weight specified for professional gundog training. It is also robust and safe for dogs to chew.

KEY FEATURES
• Floats in water
• Highly visible
• Safe if chewed

SIZES:
S, M, L

Retriever
The COA Retriever is a clever retrieval training device as treats can be stored inside the product.

The dog has to return the retriever to it’s owner so they can be rewarded with a treat from inside the zipped compartment.

KEY FEATURES
• A must-have for recall training
• Rope for easy throwing
• Tough canvas cover
• Comprehensive training guide included

SIZE: length: 17cm

Go to www.companyofanimals.com to see our product and training videos
Puppy Training Line
The Puppy Training Line is a lightweight lead that can be used to train a puppy how to behave around the house, discouraging or preventing unwanted behaviours such as jumping on the furniture.

**KEY FEATURES**
- Lightweight
- Interrupts unwanted behaviours
- Training guide included

**SIZE:** 2.5m

**COLOURS**
- black

Toilet Training Bells
Toilet Training Bells help support easy puppy toilet training by teaching the puppy to ring the bells to notify their owner when they need to go to the toilet.

**KEY FEATURES**
- Dog learns to ring the bells when they need to go!
- Pleasant sound rather than barking or door scratching
- Adjustable length to suit small or large dogs

Sounds CD
The COA Sounds CD contains everyday sounds from both inside and outside the home and is a proven technique for the prevention and treatment of sound phobias. Recommended by vets and animal behaviourists.

**KEY FEATURES**
- Established method of desensitisation
- Includes comprehensive training manual
- Wide variety of sounds
- Used for puppy education

Prevent your puppy developing sound phobias

Go to www.companyofanimals.com to see our product and training videos
Treat Bag
The COA Treat Bag has a wide main pouch for quick access to treats and with additional pockets for valuables and training aids, all items are kept close to hand.

**KEY FEATURES**
- Clips on belt, waistband or pocket
- Drawstring closure - rain and dog thief proof!
- Secure ‘zipped’ pocket for valuables

**SIZE**
- h:14 x w:15 x d:2cm

**COLOURS**
- red
- purple
- black

Pro Treat Bag
With a waterproof outer and separate pockets for treats, training aids and valuables, the COA Pro Treat Bag is a vital accessory for all serious dog owners and trainers.

**KEY FEATURES**
- Clips on belt, waistband or pocket
- Weatherproof, magnetic and drawstring closures
- Secure valuables pocket

**SIZE**
- h:22 x w:15 x d:2cm

**COLOURS**
- black/red

No-Bark Collar
The No-Bark collar is a cost effective method for stopping unwanted barking. The collar triggers either a high pitched sound or a vibration to interrupt the dog’s barking. This interruption provides opportunity to ‘click and reward’ dog to effectively support the quiet behaviour.

**KEY FEATURES**
- Lower cost option to spray training collars
- Humane (unlike shock collars)
- Adjustable sound/vibration settings
- Lightweight and comfortable for the dog to wear

**SIZES** (for neck size indicated):
- S 24-42cm
- L 38-74cm
Go to www.companyofanimals.com to see our product and training videos

Pet Corrector can help with:

- Barking
- Jumping up
- House Manners
- Stealing

With nearly 5 million patented Pet Correctors sold to date worldwide, it has become an essential problem solving tool for dog owners and trainers.

**Pet Corrector**

The Pet Corrector is an extremely useful training aid to help stop unwanted dog behaviours. It’s quick, easy to use and highly effective. The specially designed nozzle makes a noise that replicates the natural warning hiss sound made by snakes, cats and geese which dogs are innately attuned to, making it effective at gaining their attention. The Pet Corrector provides the owner with an opportunity to break the habit of the unwanted behaviour and then be able to reward the dog for alternative behaviour instead. It can be great for those instances where a dog is not listening to their owner such as during excitement barking or jumping up at visitors.

**KEY FEATURES**

- Highly effective training tool for interrupting unwanted behaviour
- Product includes comprehensive training instructions to ensure its correct use

**SIZES**: 30ml, 50ml, 200ml

**Pet Corrector Holster**

Perfect timing is key to the successful re-training of unwanted behaviours.

This handy holster is perfect for easy access to a can of Pet Corrector, whether in the home or out walking with the dog.

Designed with a hard wearing and easy to clean fabric, the holster fits on any belt or pocket.

**KEY FEATURES**

- For use with 50ml can only
- Pocket and belt attachments ensure Pet Corrector is always to hand

Pet Corrector should always be used responsibly and it should never be pointed directly into an animal’s face. It is not recommended for use with young puppies, noise sensitive or anxious dogs.
The Company of Animals range of Baskerville Muzzles are made to guarantee a dog’s welfare by being comfortable to wear and allowing panting and drinking at all times.

This is particularly important if the muzzle is used for longer periods, such as when out walking or to stop a dog from licking a wound. In addition, if a muzzle is being used to enable retraining, all our muzzles allow for positive reward treating while re-training is taking place.

Dogs wear muzzles for many reasons, from the traditional management of aggressive behaviour or to ensure safe handling at the vet, through to avoiding food scavenging.

There is an increasing global trend for countries to legislate for dogs to wear a muzzle when in public places, based on the dogs breed or size. Whatever the reason, it is important that the dog is happy and secure wearing a muzzle at all times.

Muzzles

Baskerville Muzzles are versatile for lots of different uses

- Removes risk in new situations e.g. Vet & Groomer
- Gives peace of mind on public transport
- Prevents wildlife scavenging
- Helps retrain aggressive behaviour

The patented design allows the dog to eat, drink and pant while wearing the muzzle, and it can be heated and shaped for a personalized fit.

Dog Friendly

Training Aid

Optimal Fit

Go to www.companyofanimals.com to see our product and training videos
Baskerville Ultra

The new Baskerville Ultra Muzzle offers updated features to improve ease of use and dog comfort. It demonstrates Baskerville’s continued leadership in this category for effective yet kind muzzle solutions.

The neck strap now features a clip connection to aid quick fitting and removal with an optional lock for extra peace of mind. The headstrap has also been re-designed for exact fitting and with no metal work on the latest Ultra design, the muzzle is lighter and even more comfortable for the dog.

The Baskerville Ultra still offers all the features that made it ground breaking when originally launched.

The muzzle basket can be heat shaped for a tailored fit on the dog and the overall design allows the dog to pant, drink and take a reward treat at all times.

**Sizes**

For dog nose size indicated:
- **1** length 5cm, width 22cm
- **2** length 6cm, width 27cm
- **3** length 8cm, width 28cm
- **4** length 9cm, width 32cm
- **5** length 11cm, width 35cm
- **6** length 13cm, width 41cm

**Colours**

- Black

**Safe**
The strong thermo plastic rubber (TPR) muzzle ensures safety in ALL situations. Optional headstrap for extra reassurance.

**Easy to use**
New lightweight headstrap for improved fit and comfort. No metal work on dog’s face. Muzzle can be heat shaped for maximum comfort.

**The perfect fit**
The malleable rubber design can be heated in warm water & then reshaped to ensure a comfortable fit for all dog face shapes.

**Comfortable**
Patented design allows dog to eat, drink & pant.

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos.
The Baskerville Classic Muzzle is perfect for preventing food scavenging and harmful self-licking of wounds which can spread infection. Its classic box design shape makes it ideal for dogs with long noses like Greyhounds and Bull Terriers. In larger sizes it comes in wide fit format, perfect for broader nosed breeds like Staffies or Rottweilers.

**Baskerville Classic**

Larger sizes of the Classic come in a wide fitting style for broader nosed dogs and feature an additional headstrap for stability.

**SAFETY GUARD:**
for extra prevention of scavenging

**DOG FRIENDLY**
Patented design allows dog to eat, drink & pant

**PADDED NOSE**
for comfortable fit on dog

**WIDE FIT SIZES**
(for dog nose size indicated):

1. length 5cm, width 19cm
2. length 5cm, width 20cm
3. length 5.5cm, width 21cm
4. length 6cm, width 23cm
5. length 6.5cm, width 25.5cm
6. length 8.5cm, width 29cm
7. length 9cm, width 33cm
8. length 10cm, width 34cm
9. length 11cm, width 35.5cm
10. length 11cm, width 38cm
11. length 6cm, width 35.5cm
12. length 8cm, width 38cm
13. length 4.5cm, width 38cm
14. length 6cm, width 40.5cm
15. length 7.5cm, width 46cm

**COLOURS**
- tan

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos.
**CarSafe Harness**

Designed by Dr. Roger Mugford, the patented CarSafe Harness provides safety and comfort for the dog when travelling in the car and it can also be used as a walking harness.

The CarSafe Harness is extremely strong and secure. Made from safety-standard seat-belt material, the ‘X’ design over the chest ensures the harness remains in the optimum position over the strongest point on a dog’s body. CarSafe Harness can be attached by sliding the seat-belt through the extended handle.

**KEY FEATURES**

- Secure with seat belt system
- Padded, strong chest strap feature
- Quick and easy to fit with side harness clips

**SIZES**:

- **XS** chest 35.5-64.5cm
- **S** chest 53-64.5cm
- **M** chest 58.5-75cm
- **L** chest 75-94cm

(*for size by breed and how to measure see pages 72-73)

**COLOURS**: black/red

Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos.
**Coachies® Training Treats**

Coachies Training Treats are a healthy way to train your dog at just 1 calorie per treat! A favourite among dog owners and trainers for 10 years, Coachies treats are oven baked to lock in nutrition and flavour and have no artificial colours, flavours or added sugars. These tasty mini motivators are perfect for use in reward-based training.

**SIZES:**
75g, 200g

---

**Natural Training Treats**

These training treats are wheat free with added omega 3 & 6 for joints. The tasty combination of chicken, yoghurt, rice and oats make the perfect treat even for dogs with wheat allergies or sensitive stomachs.

**Adult Training Treats**

Made with Beef, Chicken & Lamb for variety, these tasty treats keep dogs motivated during training sessions. Supplemented with vitamins, minerals and calcium, treat time is always healthy.

**Puppy Training Treats**

Puppy treats can be fed from 8 weeks old and have added calcium for healthy teeth and bones. Natural yoghurt and chicken make the perfect tasty reward that is ideal for puppy digestion.

---

**Marrow Bone™**

Marrow Bone provides hours of entertainment for dogs while promoting healthy teeth. When chewed this durable nylon bone forms ridges, helping to remove tartar by working like a toothbrush.

If parts of the Marrow Bone are swallowed there is no harm to the dog. The jerky flavour down the middle is an extra incentive to keep dogs chewing!

**SIZES:** S, M, L, XL, XXL
Boomer Ball
The Boomer Ball is designed for those larger-than-life characters who love to chase and conquer such as Bull Terriers.

It is designed to be chased and rolled around, so should be a size bigger than a dog can carry in its mouth.

The Boomer Ball is strong and tough and can even be used as a therapeutic toy to enrich the life of elephants, pigs, polar bears or any other bored, inquisitive animal!

**KEY FEATURES**
- Virtually indestructible
- Great for dog exercise and stimulation
- A size bigger than a dog can pick up should be used

**SIZES:**
- 4", 6", 8", 10" diameter
- 11, 15, 20, 25 cm diameter

**COLOURS**
- blue
- red

---

Green Slow Feeder
The Green Slow Feeder is a revolutionary way to slow down the time it takes a dog to eat its meal. This helps to keep the dog mentally stimulated and to promote a safer mealtime regime as a slower eating pace can reduce the risk of bloat, a potentially fatal condition for dogs.

Green Slow Feeder is easy to use. Simply scatter the desired amount of wet or dry food across the Green, and the dog will then enjoy the challenge of pushing food out between its many "blades" of grass.

**KEY FEATURES**
- Reduces the risk of bloat in fast eating dogs
- Works with wet or dry food regimes
- Safer eating regime as the dog eats more slowly
- Dog has to actively work for food
- Dishwasher safe

**SIZES:**
- Green L:40 x W:30 x D:10cm
- Green Mini L:29 x W:23 x D:8cm

**COLOURS**
- green

---

Catch
Catch is a revolutionary way to turn a cat's meal into a challenging game. Many cats lack mental stimulation which can lead to boredom and destructive behaviour. Catch prolongs eating time significantly and this results in a happier, healthier cat that can enjoy the taste of its food.

Simple to use, scatter the desired amount of wet or dry food across Catch and then the cat uses its paws to push or grab the food from between the smoothly rounded spikes to eat.

**KEY FEATURES**
- Turns a cats mealtime into a challenging game
- Works with wet or dry food regimes
- Stimulates a cats natural instincts
- Alleviates boredom and results in a happier healthier cat
- Dishwasher safe

**SIZE:**
- L:29 x W:23 x D:8cm

**COLOURS**
- purple
Arm & Hammer has been used in households for over 150 years and is known for its key ingredient - baking soda. The pet dental range provides everything that a pet owner needs from toothpaste and toothbrushes, to fresh breath mints and dental rinse for water bowls.

Every product contains the Arm & Hammer baking soda formula which neutralises harmful acids by bubbling along the gum-line and between teeth, breaking down plaque and tartar. The range has been specifically designed to cater for the particular requirements of individual pets.

**Dental Rinse**

**BEST FOR:** Dogs that will not accept teeth brushing. Simply add to the pet’s drinking water to fight tartar and combat bad breath.

**KEY INGREDIENTS:** Formulated with baking soda it is virtually odourless and tasteless.

**SIZE:** dog 946ml

**Dental Spray**

**BEST FOR:** Dogs that will not accept teeth brushing. Easy to use spray that stays on for hours helping to control tartar build-up and keep gums clean.

**KEY INGREDIENTS:** Specially formulated to fight tartar naturally with baking soda and green tea leaf extract.

**SIZE:** 118ml

**Dental Mints**

**BEST FOR:** Daily top up to regular teeth cleaning routine. The crunchy texture of each mint helps to freshen breath, whiten teeth and reduce tartar.

**KEY INGREDIENTS:** Baking soda, with green tea leaf extract and natural herbs.

**SIZE:** 40 per pack

**Toothpaste & Brush Set**

**BEST FOR:** Universal teeth care, finger brush is great for introducing dogs to dental cleaning.

**KEY INGREDIENTS:** The enzymatic toothpaste is formulated with baking soda to neutralise odours and effectively control tartar, with a deep clean.

**SIZE:** Toothpaste 67.5g

**Toothpaste**

**BEST FOR:** Daily cleaning. Advanced care toothpaste penetrates deep in the microscopic crevices on the tooth surface for maximum strength cleaning.

**KEY INGREDIENTS:** Baking soda is partnered with natural ingredients such as aloe vera, chamomile and herbs to help fight tartar and freshen breath.

**SIZE:** 67.5g

**Toothbrush**

**BEST FOR:** All dogs that will accept a tooth brush. The unique design of this rubber bristle toothbrush gives a deep clean to your dog’s teeth and gum line.

**KEY FEATURES:** The soft rubber “fingers” massage the gums combined with firmer bristles to remove plaque.

An ergonomic handle makes it comfortable to hold and place into tooth surface.

**3-Sided Toothbrush**

**BEST FOR:** Pets that fidget during teeth cleaning.

**KEY FEATURE:** This clever 3-sided toothbrush fits comfortably on to the exposed surface of the teeth, and enables pet owners to keep the brush in the right spot even if the animal moves.

**Toothbrushes**

**BEST FOR:** An alternative to the rubber finger brush or toothbrush, especially effective in small or sensitive mouths.

**KEY FEATURES:** Made with antibacterial material, this finger brush can also help remove small bits of food before tartar is formed. A safety loop ensures the brush stays on the pet owner’s finger.

**SIZE:** 2 finger brushes per pack

**Dental Spray**

**BEST FOR:** Dogs that will not accept teeth brushing. Simply add to the pet’s drinking water to fight tartar and combat bad breath.

**KEY INGREDIENTS:** Formulated with baking soda it is virtually odourless and tasteless.

**SIZE:** dog 946ml

**Dental Rinse**

**BEST FOR:** Dogs that will not accept teeth brushing. Simply add to the pet’s drinking water to fight tartar and combat bad breath.

**KEY INGREDIENTS:** Formulated with baking soda it is virtually odourless and tasteless.

**SIZE:** dog 946ml
It’s not just the fresh and fruity fragrances that make Pet Head fabulous. Our products are packed with natural ingredients that nourish your pet’s fur leaving it soft, shiny and strong. All Pet Head formulas are manufactured in the USA to human-grade quality, not tested on animals and are pH balanced for cats and dogs.

Go to pethead.com for more fruity details.
Dirty Talk Shampoo
BEST FOR: Dogs that like rolling in smelly stuff! This powerful, yet gentle, formula neutralises odours & does not just cover them up.
KEY INGREDIENTS: Aloe vera, vitamin C & E and safflower oil.
SCENT: Yummy Orange
SIZE: 475ml

Poof! Deodorising Spray
BEST FOR: Dog odour emergencies! This quick and easy spray, neutralises and eliminates odours on contact. Keep a bottle in the car for dealing with that dreaded, smelly, roll-on experience.
KEY INGREDIENTS: Aloe vera, vitamin C & E.
SCENT: Yummy Orange
SIZE: 450ml

White Party Shampoo
BEST FOR: Brightening shampoo for improving coat shine and condition.
KEY INGREDIENTS: Aloe Vera, Vitamin B3 and Argan oil.
SCENT: Orangelicious
SIZE: 354ml

High Maintenance Conditioner
BEST FOR: This leave-in conditioner provides instant shine while leaving no residue to weigh down coats.
KEY INGREDIENTS: Aloe vera, lavender extract, argan oil and castor oil.
SCENT: Strawberry Yogurt
SIZE: 250ml

Furtastic Rinse
BEST FOR: Curly & long coats, this deep conditioning creme rinse delivers a tangle-free, soft, silky coat.
KEY INGREDIENTS: Aloe vera, oat proteins, safflower oil and castor oil.
SCENT: Blueberry Muffin
SIZE: 475ml

Dogs BFF De-Tangling Spray
BEST FOR: Long & curly coated dogs, just spray on for tangle-free, smooth and shiny fur!
KEY INGREDIENTS: Aloe vera, oat proteins, vitamin C & E and safflower oil.
SCENT: Strawberry Yogurt
SIZE: 450ml

Its all about that gloss, show your love and turn heads with these coat care products.
Soft and gentle does it, soothing shampoos for more sensitive pooches.

**Feeling Flaky Shampoo**

**BEST FOR:** Dry & sensitive skin. This quenching formula helps relieve dry, irritated skin and restores the coat's natural luster.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E, safflower oil and chamomile.

**SCENT:** Strawberry Yogurt

**SIZE:** 475ml

**Oatmeal Shampoo**

**BEST FOR:** Dogs with sensitive skin. This natural shampoo delivers protection, condition & comfort.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E, oatmeal and jojoba oil.

**SCENT:** Oatmeal

**SIZE:** 354ml

**Life’s An Itch Shampoo**

**BEST FOR:** This amazing formula soothes your pup’s skin, relieving irritation.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E, chamomile and safflower oil.

**SCENT:** Watermelon

**SIZE:** 475ml

**Puppy Fun!! Shampoo**

**BEST FOR:** Puppies! This hypoallergenic, super gentle tearless shampoo makes bath time fun!

**KEY INGREDIENTS:** Vitamin C, jojoba oil, shea butter and safflower oil.

**SCENT:** Yummy Orange

**SIZE:** 475ml

**Oatmeal Paw Butter**

**BEST FOR:** Relief for dry, cracked paws from hot or cold weather. Gently massage into paws or noses before and after walks.

**KEY INGREDIENTS:** Aloe vera, jojoba oil, shea butter, coconut oil and safflower oil.

**SCENT:** Oatmeal

**SIZE:** 59.1ml

**Go to pethead.com for more fruity details**
Dry Clean

**BEST FOR:** Road trips or a quick freshen up between baths.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E and safflower oil.

**SCENT:** Blueberry Muffin

**SIZE:** 450ml

---

Paw and Body Wipes

**BEST FOR:** Cleaning paws after walks, these wipes can also freshen up doggy faces & even wipe their booty as needed!

**CONTENT:** 50 hypoallergenic wipes per pack with aloe vera and added vitamins.

**SCENT:** Orangelicious

**SIZE:** 50 wipes

---

**QUICK FIX!**

No time for hours of pampering? These quick fixes spruce up your dog so you can both hit the town.

---

**PROFESSIONAL**

Specifically designed for professional groomers, these larger than life bottles provide the perfect solution.

The super concentrated formula, can be diluted 16:1, which means that each bottle will make over 60L when diluted. It has a higher viscosity than our standard product so a little goes a long way. It’s also compatible with pet bathing systems and leaves your salon smelling fresh and fabulous!

Available in 3 key selling variations:

- Oatmeal Natural Shampoo
- Dirty Talk Shampoo
- Life’s an Itch

**SIZE:** 3.79L
**Fizzy Kitty Mousse**

**BEST FOR:** Long coated cats that dislike baths! This no-rinse foam shampoo, with its thicker texture, offers increased cleansing capability to pick up dander and dirt when brushed through the cat’s hair.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E and safflower oil.

**SCENT:** Strawberry Lemonade

**SIZE:** 190ml

**FEELIN’ GOOD!**

Cool for cats. A little luxury before they slink off for the night.

---

**Cat Dry Clean**

**BEST FOR:** Perfect for cats that are not keen on baths! This spray on non rinsing shampoo cleanses the coat without water.

**KEY INGREDIENTS:** Aloe vera, vitamin C & E and safflower oil.

**SCENT:** Blueberry Muffin

**SIZE:** 450ml

---

**Pretty Kitty Wipes**

**BEST FOR:** Keeping cat coat shedding at bay. These miracle deshedding wipes are great for getting daily coat shedding under control.

**KEY INGREDIENTS:** 50 hypoallergenic wipes per pack with aloe vera and added vitamins.

**SCENT:** Yummy Pineapple

**SIZE:** 50 wipes

---

Go to pethead.com for more fruity details
Supporting Sales Success

Company of Animals expertise and brand leadership in the dog training category can help you to optimise your training section in store and online. We can work together with you to attract consumers to your instore or virtual training bay, improving shopper navigation to achieve improved sales for the category.

Optimised Instore Presentation

- We created contemporary global branding with more languages.
- Make it easy to shop the range and purchase the right product.
- Talk to your sales representative to optimise your in-store display.

Improved Visual Content

- **Video**
  Our range of ‘How to Videos’ have proved a great hit with retailers and dog owners alike. Proving to be a great commercial success when used online and in store.

- **Images**
  We have a fantastic library of product and lifestyle images, available to support the presentation of our products, available via our COA dropbox.

Go to www.companyofanimals.com to see our product and training videos.
Our US office in Denver, Colorado

UK based Global Headquarters and Europe warehouse operations

CPG Warehouse, Gosport, UK

Pet Corrector Manufacturer, Madrid, Spain

Centerpoint Warehouse, Kansas City, USA

China based warehouse operations for Global FOB supply and Asia markets

COA products Manufacturer, Shenzhen, China

Pet Head Manufacturer, Los Angeles, USA

US Headquarters
Company of Animals
13606 Xavier Ln, Suite D, Broomfield, Colorado 80023
T: (001) 720 500-8228
E: officeus@wearecoa.com

UK Headquarters
Company of Animals
Ruxbury Farm, St Ann's Hill Road, Chertsey Surrey KT16 9NL
T: +44 (0)1932 566 696
E: office@wearecoa.com

Here to Help
## RECOMMENDED SIZING GUIDE

for Halti stop pulling, CarSafe and Baskerville

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Go to [www.companyofanimals.com](http://www.companyofanimals.com) to see our product and training videos.
### RECOMMENDED SIZING GUIDE
for Halti Walking Collar, Harness and Retractable Lead

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### HOW TO MEASURE

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**Sizes indicated are for typical adult dogs.**

**HOW TO MEASURE**

**All measurements shown under respective product pages.**

**Muzzle**

**Circumference Measurement**

Measure around the widest part of the muzzle, usually just below the eyes.

**Length Measurement**

Measure the distance from the tip of the nose to the base of the nose just below the eyes.

**Harness**

**Chest Measurement**

Place the measuring tape snug around the deepest part of the dog’s chest.

**Collar / Headcollar**

**Collar Measurement**

Place the measuring tape snug around the base of the dog’s neck.

**Headcollar Measurement**

Place the measuring tape snug around the top of the dog’s neck behind the ears.

**Sizes indicated are for typical adult dogs.**

**Females or juveniles may need a size smaller.**